



Beam Communications Holdings Limited
ABN 39 010 568 804

5/8 Anzed Court, Mulgrave,
Victoria, Australia 3170

T +61 3 8561 4200
F +61 3 9560 9055

investor@beamcommunications.com
www.beamcommunications.com

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The Manager
Market Announcements Platform
Australian Securities Exchange

Beam Communications Holdings Limited - New ASX Code: BCC

The Company wishes to remind shareholders and prospective investors that, as announced on 22 November, the company name has changed from World Reach Limited to **Beam Communications Holdings Limited**.

The Company's ASX Code has also changed today from 'WRR' to '**BCC**'.

Website and email addresses - from today www.beamcommunications.com will operate as the parent company website and an email address for use by investors has been created, investor@beamcommunications.com

The rationale behind the change was the overwhelming proportion of business transactions conducted by the group carry the name 'Beam Communications'. Many customers, suppliers and members of the public are only aware of Beam Communications and the Beam brand and it was often confusing for trading partners and prospective investors to be confronted with the name World Reach Limited. The activities and business of the Company have not altered as a result of this change to our legal name.

About Beam Communications Holdings Limited

Beam Communications Holdings Limited (formerly World Reach Limited) is an Australian publicly listed company that specialises in the design, development, manufacture and distribution of satellite, cellular and dual-mode equipment, applications and services. Its products and services are adopted by some of the world's largest satellite and telecommunications companies to fill the global needs of Information Communication & Technology markets. Beam Communications Holdings Limited owns 100% of Beam Communications Pty Ltd, www.beamcommunications.com and SatPhone Shop Pty Ltd www.satphoneshop.com. For more information, visit www.beamcommunications.com.

Yours faithfully

Dennis Payne
Company Secretary